

**SCOTTSDALE PRIDE COMMITTEE
ONE CIVIC CENTER
3RD FLOOR CONFERENCE ROOM
7447 E. INDIAN SCHOOL ROAD
SCOTTSDALE, AZ
JULY 10, 2003**

MINUTES

PRESENT: Chandra Bonfiglio, Chair
Jim Britt
Susan Jorge
Debbie Fuller
Lisa Haskell
Kristina LaJeunesse
Cristina Lenko
Sonnie Stevens
Pamela Wheeler
Cathy Zebarth

ABSENT: Jim Pompe, Vice Chair
Richard Gayle
Greg Heine
Brian Webber

STAFF: Decima Sever

CALL TO ORDER

Chair Bonfiglio called the regular meeting of the Scottsdale Pride Committee to order at 5:30 p.m.

APPROVAL OF THE MINUTES

Ms. Fuller requested a correction to the minutes. On page 2, first paragraph reads: "The age group of the children would be 8th through 12th grades..." Should be changed to ages 8 through 12.

Ms. Stevens requested a correction to the minutes. On page 4, last paragraph, second sentence, the word to should be changed to two.

A Motion was made by Mr. Britt to approve the minutes of the June meeting as amended. The Motion was seconded by Ms. LaJeunesse and passed unanimously.

INTRODUCTION OF NEW MEMBERS

Chair Bonfiglio introduced Mr. Jim Britt and Ms. Cristina Lenko as the newly appointed committee members.

Mr. Britt and Ms. Lenko provided the Committee with information on their backgrounds.

SUBCOMMITTEE UPDATES

Development

Ms. LaJeunesse stated they would be using the donor letter they have used in the past. She further stated snacks should be donated for the TNT stations. Ms. Fuller stated that in the past they have gotten bagels and energy bars donated from grocery stores.

Ms. Sever stated she has contacted APS regarding donating trash bags for the event and is waiting on their response.

Public Relations/Marketing

Chair Bonfiglio stated she received an email for Ms. Zebarth that they are lacking members.

Education/Outreach

Ms. Stevens reported Debbie, Richard, and Lisa presented information on the contest to the children at Boys n Girls Club and Vista. The guidelines for the contest were distributed to each interested child. The grade school contact will be made after school opens and before the September contest submission deadline.

DISCUSSION & POSSIBLE ACTION ON 2003 TREASURES 'N TRASH EVENT

Chair Bonfiglio stated she is suggesting they have hiking water bottles instead of T-shirts. They can still put the children's artwork on the bottle and the cost is significantly less than T-shirts. They would have gift bags for everyone instead of a raffle and gold rocks. When they check in, they would receive a gift bag with donated gifts and the hiking water bottle. She noted the water bottle is made out of recycled materials.

Ms. Sever noted the City would provide bottled water.

Ms. Stevens moved that the Scottsdale Pride Committee provide water bottles instead of T-shirts for the Treasures 'n Trash event. Second by Ms. Wheeler and passed unanimously.

Chair Bonfiglio stated she is suggesting they postpone the party until next year. She further stated she believes this event needs to be worked on all year long not just six months.

Chair Bonfiglio moved to postpone the party. Second by Ms. Stevens and passed unanimously.

Ms. Jorge stated they should look at different forms of advertising to get the word out about this event to the community. Ms. Sever stated she would agree and they will have better coverage this year.

DISCUSSION & POSSIBLE ACTION FOR REVISED BY-LAWS

Ms. Sever stated the Committee does not have approved By-laws. She further stated if the Committee was to make changes to Sections 1 or 2 they would have to go through City Council. She reported her recommendation would be that they not make any changes to those two sections.

The Committee members have had a chance to review the text and the discussion began on Scottsdale Pride Committee Bylaws.

The Committee discussed Section 3.3 that reads: "Committee members are expected to attend the two Pride Day events each year, and are expected to support all other Scottsdale Pride events". The Committee determined the words "are expected to" should be deleted.

The Committee discussed Section 3.2 that reads: "Committee members must attend at least 10 of the 12 regularly scheduled meetings, per year. Any committee member who accrues two or more unexcused absences shall be excused, from further service on the Committee. Ms. Sever passed out information on how other Boards and Commissions within the City handle absences. Ms. Sever stated the City Council would review the absences and then make a determination regarding whether someone should be removed from the committee. It was determined they would amend Section 3.2 to read as follows: Committee members who miss 3 consecutive or 4 of regular meetings shall be referred to City Council and the member at that time may present documentation regarding their absences to the City Counsel for their position if they wish to remain.

The Committee discussed Section 4.1 and discussed whether they need to retain the Secretary position since the Court Reporter takes the minutes. Ms. Sever reminded the Committee that the Secretary and Treasurer might be the same person. It was determined they would retain the Secretary position.

The Committee discussed Section 5.0 Subcommittees. The Committee determined Section 5.1 should read as follows" The Committee shall establish three standing

committees to address specific areas of interest and activity within its purpose.
Subcommittees shall be established for the following:

Education/Outreach
Marketing/Public Relations
Development

The committees may establish ad hoc committees as necessary.

Chair Bonfiglio passed out information on Cause Marketing noting nonprofits are turning to cause marketing. She stated they need to look at all avenues to generate money.

The Committee discussed the fact that they should have a 12-month vision and solicit funds year round for all of their events.

Ms. Sever stated that under Section 6.1 she changed Scottsdale Pride Manager to Scottsdale Pride Liaison.

Chair Bonfiglio moved to place approval of the Bylaws on the next agenda. Second by Ms. Wheeler and passed unanimously.

REVIEW OF SUBCOMMITTEE PURPOSES; CONFIRMATION AND/OR ASSIGNMENT OF SUBCOMMITTEE MEMBERSHIP

Chair Bonfiglio stated she would like to give everyone the opportunity to move around and serve on the committee that best suits his or her interest and talents.

The Committee members signed up to serve on the subcommittee as listed below:

<u>Education Outreach</u>	<u>Public Relations/Marketing</u>	<u>Development</u>
Sonnie Stevens	Cathy Zebarth	Jim Britt
Pamela Wheeler	Christina Lenko	Susan Jorge
Debbie Fuller		Kristina LaJeunesse
		Lisa Haskell

Chair Bonfiglio moved to appoint Jim Britt as Chair of the Development Subcommittee. Second by Ms. Jorge and passed unanimously.

The Committee discussed that they need to update the web site and provide a link for Treasures 'N Trash.

Ms. Sever reviewed the new procedures for solicitations. She stated she would check and see if the Scottsdale Road banner is available for this event.

Ms. Stevens reported the library would display the coloring contest pictures during the month of October.

ADJOURN TO SUBCOMMITTEE MEETINGS

(The Committee adjourned at 7:10 p.m. and held subcommittee meetings.)

RECONVENE FULL COMMITTEE

(The Committee reconvened at 7:30 p.m.)

SUBCOMMITTEE REPORTS: TREASURES 'N TRASH ACTION PLANS

Development Committee

Mr. Britt reported their goal is to raise a minimum of \$2,500 by the September meeting to fund the water bottles et cetera for Treasures 'N Trash. He further reported everyone on the Committee should be involved in soliciting cash donations for this event.

Public Relations/Marketing

Ms. Zebarth stated their goal is to promote the TNT event.

Chair Bonfiglio stated they would need to prepare fliers and rack cards for this event. She further stated she would have a preliminary design ready by this weekend. Ms. Sever reminded the Committee that the City's media department must approve all materials.

Ms. Zebarth stated the committee would review and brainstorm possible ideas for the web site. They will provide a list of possible media outlets. They will see if they can have the event advertised in the water bill and secure the banner on Scottsdale Road.

Education/Outreach

Ms. Stevens discussed the design they are proposing for the water bottle. The Committee will provide a water bottle mock up prior to the bottles being ordered.

Ms. Stevens stated the committee would organize the judges and reserve a conference room for judging the coloring contest. The finalists' picture will be displayed in the Children's library.

Ms. Stevens reported the committee would continue to work on the Adopt a Road program, Neighborhood Garden, Christmas in April, Pride Park, Volunteer award, and work with Eco Gecko for the education program in the schools. Ms. Sever noted that the

Environmental Quality Advisory Board is in charge of Eco Gecko so they would have to see if they could schedule him for the education program in the schools.

STAFF ANNOUNCEMENTS

Ms. Sever stated the committee might want to consider holding their meetings farther north perhaps in the Pinnacle Peak area. She further stated she would put that on next month's agenda for discussion.

Ms. Sever stated there is a Plant Parenthood program and they have been assigned to take care of a plant.

Ms. Sever reminded the Committee of the open meeting laws with regard to emails.

ADJOURNMENT

With no further business to discuss, the regular meeting of the Scottsdale Pride Committee was adjourned at 8:00 p.m.

Respectfully Submitted,

"For the Record" Court Reporters